

Résumé



1. **Name: Md. Shariful Haque**

2. **Father's Name:** Md. Aminul Haque

3. **Mother's Name :** Anwara Begum

4. **(a) Date of birth and present age:**

20 January, 1979; Age: 39 Years
(According to Secondary School Certificate)

(b) Birth Place: Narsingdi

5. **Permanent Address: Village/Area:** Puranpara

Post: Gabtoli Madrasa, **Thana:** Narsingdi Sadar **District:** Narsingdi, Bangladesh

Cell: +8801712 262 949

6. **Present Address:** IIUC, Dhaka Campus (H. 23, Rd. 3, Dhanmondi R/A, Dhaka 1205, Bangladesh) +8802 9670220 (Office)

7. **Marital Status:** Married with 4 Children (3 Daughters and 1 Son)

8. **Nationality:** Bangladeshi By Birth

9. **Religion:** Islam (Sunni)

10. **Educational Qualifications (mentioned in chronological order):**

Examinations	School/College/University	Duration		Performance		Year of passing	Specialization
		From	To	Class/Div / CGPA	Position/ Place		
PhD (Candidate)	Universiti Malaysia Perlis, Malaysia	2014	till	--		--	Religiosity & Green Consumption
MBA	International Islamic University Chittagong (IIUC)	2002	2003	3.87 in the scale of 4.00		2003	Marketing
BBA	International Islamic University Chittagong (IIUC)	1997	2001	3.44 in the scale of 4.00		2001	General
HSC	Narsingdi Govt. College	1994	1996	2nd		1996	Science
SSC	Jhikorgacha M.L Pilot High School	1992	1994	1st	Star Marks	1994	Science

11. Special Training:

- Done a certificate course on ‘Core Teaching Skills’ at IBA, Dhaka University; held from 30 May to 07 June, 2009
- Participated in an International Workshop on ‘Redesigning Curriculum and Writing Text Book from Islamic Perspective: A Special Reference to Economics and Business Studies, (WCDTB, 2012) held from 29 June to 03 July 2012 at ISTAC and KENMS, IIUM, Malaysia
- Joined and presented paper in an International Conference on Marketing (ICMAR 2010) held at Renaissance Hotel, Kuala Lumpur, from 23-24 June 2010, Organized by IIUM
- Joined in the 5th International Conference on Islam, Education and Development held on 17, 18 September, 2011 in Dhaka Bangladesh
- Joined in a seminar on Global Financial Crisis and Our preparedness to face the Challenges held on January 31, 2009 at Summer Palace Hotel in Dhaka, Organized by Rapport Bangladesh
- Joined in a workshop on Research Methodology held on July 16, 2009 organized by DBA, IIUCDC
- Participated in the 04 days Training course on Dynamic Leadership from October 21, to October 24, 2002 organized by World Assembly of Muslim Youth (WAMY), Bangladesh Office

12. List of Research and Publications:

a. Books:

Title of book(s)	Publisher	Year of Publication	Number of Pages
MARKETING (Conventional & Islamic Approach) ISBN: 978-984-8471-11-1	Bangladesh Institute of Islamic Thought (BIIT) – Bangladesh Chapter of IIIT, Virginia, USA	2013	207 Pages

b. Published Papers:

SL. No.	Title of the Research Books/Papers/ Articles	Name of the Publisher/Journal/ International Conference	Status	Position of Author
01	Perception and Awareness of Bangladeshi Companies to Go For Green Marketing: A Study on Mobile Phone Sector	Australia and New Zealand Journal of Social Business, Environment and Sustainability, Vol. 1, Issue. 1, October 2015, Page: 1-18, AUSTRALIA	Published, <i>International</i> (printed with hard copy)	3 rd
02	Malaysia’s Experience with Poverty Reduction : Lessons for Bangladesh	<i>International Journal of Ethics in Social Sciences</i> Vol. 2, No. 2, December 2014 ISSN: 2308-5096(P) ISSN 2311-620X (O)	Published, <i>National</i> (printed with hard copy)	1 st

		<i>Bangladesh</i>		
03	Use of Circular Malmquist Index (CMI) and Variable Returns to Scale (VRS-MI) in Productivity Measurement- A Comparative Study	<i>International Journal of Ethics in Social Sciences Vol. 2, No. 2, December 2014 ISSN: 2308-5096(P) ISSN 2311-620X (O) Bangladesh</i>	Published, <i>National</i> (printed with hard copy)	3 rd
04	An Analysis of Malaysian and Bangladeshi Tourism Economy and Marketing	<i>Business Review – Bangladesh, Vol. 1, No. 2, December 2012, Page: 137-148, BANGLADESH ISSN : 2224-1884</i>	Published, <i>National</i> (printed with hard copy)	Single/Lone
05	FairTrade Practices in European Market: Policy Guidelines and a Model Suggestion for Bangladesh	World Journal of Social Sciences, Vol. 2, No. 4, July 2012, Page: 1-18, AUSTRALIA ISSN : 1838-3785	Published, <i>International</i> (printed with hard copy)	1 st
06	Practices of Corporate Social Responsibility: A Study on some Islamic Organizations in Bangladesh	<i>IIUC STUDIES</i> , Vol. 7, December 2010, Page: 249-282, BANGLADESH ISSN : 1813-7733	Published, <i>National</i> (printed with hard copy)	1 st
07	Tools for Managing Competition: A Case study of Islami Bank Bangladesh Limited	<i>Business Review – Bangladesh, Vol. 1, No. 1, January 2012, Page: 167-175, BANGLADESH ISSN : 2224-1884</i>	Published, <i>National</i> (printed with hard copy)	1 st
08	Attitude of Students Towards Islamization of Knowledge: A Case of International Islamic University Chittagong	PEACELAND JOURNAL, Peace Land Trust, Vol. 1, No. 1, January 2013, BANGLADESH ISSN: 2305-8501	Published, <i>National</i> (printed with hard copy)	1 st
09	Behaving Ethically: An Essence of Islamic Marketing System	European Journal of Business and Management, Vol. 4, No. 16, 2012, Page: 34 – 44 USA ISSN : 2222-1905	Published, <i>International</i> (printed with hard copy)	2 nd
10	Company Size: Does Intellectual Capital Differ? – A Study of UK Based Companies	World Journal of Social Sciences, Vol. 2, No. 5, August 2012, Page: 1-18, AUSTRALIA ISSN : 1838-3785	Published, <i>International</i> (printed with hard copy)	2 nd
11	Marketing: An Islamic Perspective	World Journal of Social Sciences, Vol. 1, No. 3, July 2011, Page: 1-18, AUSTRALIA ISSN : 1838-3785	Published, <i>International</i> (printed with hard copy)	2 nd
12	Human Resources Development: Bangladesh	Proceedings, International Conference on Human	Published, <i>International</i>	2 nd

	perspective	Resources Development, Published by Faculty of Management and Human Resources development, University Technology Malaysia , 2011, Pp. 609-617. ISBN 978-983-42745-2-8	(printed with hard copy)	
13	Ethical Implications of Public Relations in Bangladesh: Islamic Perspective	Asian Business Review, Vol. 2, No. 1, 2013, Page: 37 – 41 ISSN : 2304-2613	Published, International (printed with hard copy)	1 st
14	An Islamic Model of Promotional Mix: A Study on Advertising	<i>Management – Islamic Perspective (A Compiled Book), Published by BIIT July 2008, Pp. 211-224 ISBN: 984-70103-000-4</i>	Published, <i>National</i> (printed with hard copy)	1 st
15.	Contribution of Privatized Commercial Banks in Agricultural Investment – A Case of Islami Bank Bangladesh Limited	<i>International Journal of Ethics in Social Sciences Vol. 1, No. 1, December 2013 ISSN: 2308-5096(P) ISSN 2311-620X (O) Bangladesh</i>	Published, <i>National</i> (printed with hard copy)	2 nd

c. Other Publication/work (e.g. publication in newspapers, magazines etc.)

Wrote several times in a Magazine named *Campus Mirror* brought out by Private University Students:

- International Islamic University Chittagong: Coordinating Quality and Morality (In Bengali)
- **Build Your Career in Marketing**

13. Languages Proficiency:

Language	Writing	Reading	Speaking
Bengali	Excellent	Excellent	Excellent
English	Excellent	Excellent	Excellent
Arabic	Fair	Good	Fair

Write: Excellent, Good, Fair, Weak, Nil (as the case may be)

14. Job Experience:

a. Positions held (in chronological order)

Position	Institution	Duration
Associate Professor	International Islamic University Chittagong	1 Month
Assistant Professor	Do	5 Years
Lecturer	Do	4Years

b. Subjects taught:

Brand Management, Services Marketing, Advertising, Marketing Management, Principles of Marketing, Business Law

15. Administrative positions held:

Positions	Duration	Institutions	Nature of Job
Warden	3 years	IIUC Male Hostels	Supervision
Assistant Warden	5 Years	IIUC Male Hostel - 1	Supervision

16. Membership of renowned institutions/organization/societies:

- President, EB Club, Dept. of Economics & Banking, IIUC
- Executive Vice President of Business Club, IIUCDC
- Executive Editor, IJESS (ISSN 2308-5096)
- Director Communication, Center for Research on Islamic Management & Business (CRIMB)
- Reviewer, Journal of Islamic Marketing, Emerald
- Editor, Business Review Bangladesh (ISSN 2224-1884)

17. Countries visited: Malaysia

18. Experience of residential university and ability to organize programs with the students:

-Organized a number of programs including National Seminars, Training for Trainers, Workshops, and Industry Visits etc.

19. Names and address of Referees:

(i) **Prof. Dr. Md. Harunur Rashid**, Former Dean, Faculty of Commerce, Chittagong University, Cell: +8801199 245 151

(ii) **Prof. Dr. Syed Mohammad Athar**, Former Dean, Faculty of Commerce, Chittagong University, Cell: +8801818 897 628



04/01/2017
(Md. Shariful Haque)