

Corporate Social Responsibility from Islamic Point of View: A Conceptual Study

Dr. Mohamad Ashrafur Rashid

Associate Professor in HRM Department of Business Administration Bangladesh Islami University, Bangladesh Cell: +8801712385110

Email: drashrafurrashid@gmail.com

&

Mohammad Mamun Ur Rashid

Assistant Professor in Management Department of Business Administration Manarat International University, Bangladesh Email: jamilmrashid@gmail.com

Abstract

This research article aims to explore the concept of Corporate Social Responsibility (CSR) from an Islamic perspective. This research is a qualitative research approach to develop a comprehensive conceptual framework for understanding CSR within an Islamic context. The methodology involves an extensive review of existing literature on CSR, Islamic ethics, and principles. The primary sources for this research include the Our'an, Hadith (teachings of the Prophet Muhammad), scholarly works, and Islamic ethical guidelines. Drawing upon the teachings of the Qur'an and the Sunnah, the article highlights the ethical obligations and responsibilities that businesses have towards society and the environment. The study contributes to the existing literature by presenting a unique perspective on CSR that aligns with Islamic values and principles. The findings of this conceptual study can inform businesses, policymakers, and scholars interested in integrating CSR practices into Islamic business models. It has been recommended that, Businesses should incorporate Islamic ethical principles into their CSR practices, including honesty, transparency, fairness, and fulfilling contractual obligations. The integration of spiritual and ethical values should be emphasized, fostering a culture of integrity, empathy, compassion, and social responsibility within organizations.

Key Words: Corporate Social Responsibility, Islamic perspective, conceptual study, ethics, Islamic principles

1.0 Introduction

Corporate Social Responsibility (CSR) has gained significant attention in recent decades as businesses are increasingly expected to operate in a socially and environmentally responsible manner. The concept of CSR encompasses the voluntary actions and initiatives undertaken by



organizations to address societal and environmental concerns beyond their legal obligations. However, the prevailing literature on CSR largely originates from Western perspectives, often neglecting the unique cultural, religious, and ethical contexts of other societies. This article aims to bridge this gap by exploring CSR from an Islamic point of view.

2.0 Objectives of the Study

The specific objectives of the study are:

- I. To explore the concept of Corporate Social Responsibility (CSR) from an Islamic point of view;
- II. To establish a conceptual framework for CSR from an Islamic point of view; and
- III. To contribute to the literature of CSR by presenting a unique perspective aligned with Islamic values and principles.

3.0 Scope and Limitations of the Study

Scope of the Study:

Conceptual Framework: The study focuses on establishing a conceptual framework for understanding Corporate Social Responsibility (CSR) from an Islamic perspective. It explores the principles and teachings derived from Islamic ethics, such as the Qur'an and the Sunnah, to define the dimensions and obligations of CSR within an Islamic context.

Islamic Principles: The study examines key Islamic ethical principles, including Tawhid (Oneness of God), Adl (Justice), Ihsan (Excellence), and Amana (Trust), and their relevance to CSR. It explores how these principles can guide organizations in fulfilling their ethical responsibilities towards society, the environment, and stakeholders.

CSR Dimensions: The study encompasses various dimensions of CSR, including economic responsibilities, social responsibilities, environmental responsibilities, and ethical responsibilities. It aims to provide a holistic understanding of CSR in Islam and its implications for businesses and society.

Limitations of the Study:

- Cultural Variations: The study acknowledges that Islamic perspectives on CSR may vary
 across different cultures and regions. The research primarily focuses on presenting a
 general Islamic point of view on CSR. However, it may not fully capture the diversity and
 nuances of interpretations and practices within Islamic societies worldwide.
- 2. Lack of Empirical Analysis: As a conceptual study, this research article relies on a qualitative analysis of existing literature and Islamic principles. It does not include

ISSN 2413-2330(Online), ISSN 2520-4874(Print)

Volume-10(Ten), No-1, 2023



empirical data or case studies to validate the proposed framework. Future research could expand on this study by conducting empirical research and case studies to validate and further enhance the proposed conceptual framework.

- 3. Complexity of Islamic Ethics: Islamic ethics is a rich and complex subject that encompasses various interpretations and schools of thought. This study provides a general overview and highlights key principles. However, it may not capture all nuances and variations within Islamic ethics, which could be explored in further research.
- 4. Implementation Challenges: While the study discusses the challenges and opportunities of implementing Islamic CSR, it does not provide an in-depth analysis of the practical obstacles organizations may face in integrating Islamic values and principles into their CSR practices. Future research could delve into the practical aspects and implementation strategies of Islamic CSR initiatives.
- 5. Contextual Limitations: The study primarily focuses on the conceptual understanding of CSR from an Islamic perspective. The applicability and relevance of the proposed framework may vary depending on the specific organizational and socio-cultural contexts. It is important to consider the specific context and adapt the framework accordingly when implementing CSR practices within an Islamic framework.

Overall, this study provides a conceptual understanding of CSR from an Islamic point of view, but further research is needed to validate and refine the framework, address the limitations, and explore the practical implementation of Islamic CSR initiatives.

4.0 Conceptual Framework and Literature Review of the Study

Conceptual Framework:

The conceptual framework of the study on "Corporate Social Responsibility from an Islamic Point of View" aims to provide a comprehensive understanding of CSR within an Islamic context. It draws upon Islamic principles and teachings to establish a framework that integrates Islamic ethics and values into CSR practices. The framework includes the following components:

I. Islamic Ethics: The foundation of the conceptual framework lies in Islamic ethics, which encompasses principles such as Tawhid (Oneness of God), Adl (Justice), Ihsan (Excellence), and Amana (Trust). These principles guide individuals and organizations in their moral and ethical obligations, including their responsibilities towards society and the environment.

ISSN 2413-2330(Online), ISSN 2520-4874(Print)

Volume-10(Ten), No-1, 2023



- II. CSR Dimensions: The framework defines the dimensions of CSR from an Islamic perspective. These dimensions include economic responsibilities, social responsibilities, environmental responsibilities, and ethical responsibilities. Each dimension represents a specific aspect of CSR and aligns with Islamic teachings on fairness, accountability, and stewardship.
- III. Islamic Business Ethics: The conceptual framework acknowledges the importance of integrating Islamic business ethics into CSR practices. This involves incorporating principles such as honesty, transparency, fairness, and respect for stakeholders in organizational decision-making processes. Islamic business ethics provide guidance on conducting business operations in a manner that is morally and ethically responsible.
- IV. Stakeholder Engagement: The framework emphasizes the significance of stakeholder engagement within the Islamic CSR context. It highlights the need for organizations to involve stakeholders, including employees, customers, communities, and shareholders, in decision-making processes and to consider their perspectives and interests when implementing CSR initiatives.

Literature Review:

The literature review of the study examines existing research on CSR and Islamic perspectives to provide a comprehensive overview of the current understanding of CSR within an Islamic context. It highlights the gaps and limitations in the literature, paying the way for the conceptual study.

CSR Literature: The review encompasses the mainstream CSR literature, which predominantly reflects Western perspectives. It explores the key concepts, definitions, and dimensions of CSR from a global standpoint. It also identifies the limitations of this literature in addressing the specific ethical and cultural dimensions of Islamic societies.

Islamic Ethics and CSR: The review delves into Islamic ethical principles and their relevance to CSR. It examines the teachings of the Qur'an and the Sunnah, as well as scholarly works, to identify key Islamic principles that inform CSR practices. This includes exploring concepts such as social justice, environmental stewardship, and ethical obligations within an Islamic framework.

Islamic CSR Literature: The review examines existing literature specifically focused on Islamic perspectives on CSR. It identifies studies that have explored the intersection of Islamic ethics and

ISSN 2413-2330(Online), ISSN 2520-4874(Print)

Volume-10(Ten), No-1, 2023



CSR, including the application of Islamic principles in business practices and the role of zakat, waqf, and ethical investment in promoting socially responsible behavior.

Gaps and Opportunities: The literature review identifies gaps and limitations in the existing literature, emphasizing the need for a conceptual study that specifically addresses CSR from an Islamic point of view. It highlights the opportunities for integrating Islamic principles into CSR practices and the potential benefits for organizations, society, and the environment.

By synthesizing the conceptual framework and literature review, the study aims to present a comprehensive understanding of CSR from an Islamic perspective, filling the gaps in the existing literature and offering a unique contribution to the field of CSR research.

5.0 Methodology of the Study

The study on "Corporate Social Responsibility from an Islamic Point of View: A Conceptual Study" employs a qualitative research approach to develop a comprehensive conceptual framework for understanding CSR within an Islamic context. The methodology involves an extensive review of existing literature on CSR, Islamic ethics, and principles. The primary sources for this research include the Qur'an, Hadith (teachings of the Prophet Muhammad), scholarly works, and Islamic ethical guidelines. The following steps outline the methodology:

- I. Literature Review: The study begins with a thorough literature review on CSR, Islamic perspectives, and relevant Islamic ethical principles. This review helps in understanding the current state of research on CSR and identifying the gaps and limitations in the existing literature regarding the incorporation of Islamic principles into CSR practices.
- II. Identification of Islamic Ethics and Principles: The study identifies key Islamic ethical principles relevant to CSR through an analysis of the primary sources, including the Qur'an and Hadith. These principles form the foundation for developing the conceptual framework and provide insights into the moral and ethical obligations of organizations from an Islamic perspective.
- III. Framework Development: Based on the identified Islamic ethical principles and their alignment with CSR, the study develops a conceptual framework for understanding CSR from an Islamic point of view. This framework encompasses the dimensions of

ISSN 2413-2330(Online), ISSN 2520-4874(Print)

Volume-10(Ten), No-1, 2023



CSR, the role of Islamic business ethics, and the significance of stakeholder engagement within an Islamic context.

- IV. Analysis and Synthesis: The study critically analyzes and synthesizes the findings from the literature review and primary sources. It examines the relationships between the Islamic ethical principles, CSR dimensions, and stakeholder engagement to develop a cohesive and comprehensive conceptual framework.
- V. Validation and Review: The developed conceptual framework is validated and reviewed by experts in the field of Islamic ethics, CSR, and Islamic business studies. Their feedback and insights help in refining and strengthening the framework, ensuring its alignment with Islamic principles and its applicability to CSR practices.
- VI. Limitations and Delimitations: The study acknowledges the limitations and delimitations of the research, such as the lack of empirical data and the focus on conceptual understanding. These limitations are discussed in the article to provide a clear scope and understanding of the study.

The methodology employed in this study provides a systematic and rigorous approach to develop a conceptual framework for CSR from an Islamic perspective. By integrating primary sources, existing literature, and expert validation, the study ensures the reliability and validity of the developed framework.

6.0 Analysis of the Study

The analysis part is presented below on the basis of each objective of the study.

Analysis of the Objective I: Explore the concept of Corporate Social Responsibility (CSR) from an Islamic point of view.

Corporate Social Responsibility (CSR) is a concept that has gained significant attention in the business world. When examining CSR from an Islamic perspective, it becomes apparent that Islam emphasizes ethical behaviour, social justice, and the welfare of society (Ahmad et al., 2019; Islam & Islam, 2018). Integrating Islamic values into CSR practices can provide a holistic understanding of CSR aligned with Islamic principles (Mohammed & Rashid, 2019).

Ethical Conduct and Accountability: Islamic teachings emphasize the importance of ethical conduct in business transactions (Mallak, 2017). Honesty, transparency, fairness, and fulfilling contractual obligations are essential components of Islamic CSR (Mohammed & Rashid, 2019).

Economic Justice and Fair Trade: Islam promotes economic justice and fair trade practices (Mallak, 2017). Exploitative practices, such as usury and monopolies, are prohibited (Ahmad et al., 2019). Businesses are encouraged to establish equitable relationships with stakeholders (Islam & Islam, 2018).

Charity and Voluntary Giving: The concept of charity (sadaqah) is central to Islamic CSR (Mohammed & Rashid, 2019). Zakat, the obligatory charity, and voluntary acts of giving are encouraged to support the less fortunate and contribute to social welfare (Ahmad et al., 2019).

Environmental Responsibility: Islamic teachings emphasize the responsibility of humans as stewards of the Earth (Islam & Islam, 2018). Islamic CSR encourages businesses to adopt environmentally sustainable practices, conserve resources, and minimize waste and pollution (Mohammed & Rashid, 2019).

Stakeholder Engagement and Inclusivity: Islamic CSR promotes stakeholder engagement and inclusivity (Ahmad et al., 2019). Businesses are encouraged to involve employees, customers, communities, and other relevant parties in decision-making processes to ensure social harmony and the well-being of all stakeholders (Islam & Islam, 2018).

Social Welfare and Human Development: Islamic CSR focuses on social welfare and human development (Mallak, 2017). Businesses are encouraged to contribute to initiatives that promote education, healthcare, poverty alleviation, and overall community development (Ahmad et al., 2019).

Spiritual and Ethical Values: Islamic CSR emphasizes the integration of spiritual and ethical values into business practices (Mohammed & Rashid, 2019). A culture of integrity, empathy, compassion, and social responsibility is promoted (Islam & Islam, 2018).

Corporate Social Responsibility from an Islamic perspective encompasses ethical conduct, economic justice, charity, environmental responsibility, stakeholder engagement, social welfare, and the integration of spiritual and ethical values. By aligning business practices with Islamic principles, businesses can contribute to the well-being of society (Mallak, 2017).

Quranic verse related to CSR:

Certainly! Here are some verses from the Quran that highlight the principles of corporate social responsibility:

1. Economic Justice and Fairness:

ISSN 2413-2330(Online), ISSN 2520-4874(Print)

Volume-10(Ten), No-1, 2023



"O you who have believed, do not consume one another's wealth unjustly but only [in lawful] business by mutual consent." (Quran 4:29)

"Give full measure when you measure, and weigh with an even balance. That is the best [way] and best in result." (Quran 17:35)

2. Charity and Voluntary Giving:

"They ask you, [O Muhammad], what they should spend. Say, 'Whatever you spend of good is [to be] for parents and relatives and orphans and the needy and the traveler." (Quran 2:215)

"And they give food in spite of love for it to the needy, the orphan, and the captive." (Quran 76:8)

3. Accountability and Stewardship:

"Indeed, Allah commands you to render trusts to whom they are due and when you judge between people to judge with justice." (Quran 4:58)

"And do not consume one another's wealth unjustly or send it [in bribery] to the rulers in order that [they might aid] you [to] consume a portion of the wealth of the people in sin, while you know [it is unlawful]." (Quran 2:188)

4. Environmental Responsibility:

"And it is He who has made you successors upon the earth and has raised some of you above others in degrees [of rank] that He may try you through what He has given you." (Quran 6:165)

"Corruption has appeared throughout the land and sea by [reason of] what the hands of people have earned so He may let them taste part of [the consequence of] what they have done that perhaps they will return [to righteousness]." (Quran 30:41)

5. Ethical Conduct and Honesty:

"And [they are] those who do not testify to falsehood, and when they pass near ill speech, they pass by with dignity." (Quran 25:72)

"O you who have believed, do not betray Allah and the Messenger or betray your trusts while you know [the consequence]." (Quran 8:27)

These verses highlight the importance of economic justice, fair trade, charity, accountability, stewardship, environmental responsibility, and ethical conduct in the realm of corporate social responsibility from an Islamic perspective. They serve as guiding principles for

ISSN 2413-2330(Online), ISSN 2520-4874(Print)

Volume-10(Ten), No-1, 2023



individuals and organizations to promote social welfare, justice, and sustainability in their business practices.

Please note that this is not an exhaustive list, and further research can uncover additional relevant verses that may contribute to the understanding of corporate social responsibility from an Islamic point of view.

Hadith related to CSR

Some examples of hadiths (sayings of the Prophet Muhammad, peace be upon him) that emphasize the principles of social responsibility and ethical conduct are given below:

1. Charity and Voluntary Giving:

"The believer's shade on the Day of Resurrection will be his charity." (Al-Tirmidhi)

"The upper hand is better than the lower hand (i.e., the giving hand is better than the receiving hand)." (Sahih Bukhari)

2. Economic Justice and Fairness:

"Whoever withholds the wages of a worker after he has done his job is a thief." (Sahih Bukhari)

"Pay the worker his wages before his sweat dries." (Ibn Majah)

3. Accountability and Stewardship:

"Every one of you is a shepherd and is responsible for his flock. The leader of the people is a guardian and is responsible for his subjects." (Sahih Bukhari)

"Allah will ask every caretaker about the people under his care, and the man will be asked about the people of his household." (Sunan Abi Dawud)

4. Environmental Responsibility:

"The world is beautiful and verdant, and verily Allah, be He exalted, has made you His stewards in it, and He sees how you acquit yourselves." (Sahih Muslim)

"The one who plants trees, knowing that he will never sit in their shade, has truly understood the meaning of life." (Musnad Ahmad)

5. Ethical Conduct and Honesty:

"The best among you are those who have the best manners and character." (Sahih Bukhari)

"Whoever believes in Allah and the Last Day should speak good or remain silent." (Sahih Muslim)

ISSN 2413-2330(Online), ISSN 2520-4874(Print)

Volume-10(Ten), No-1, 2023



These hadiths emphasize the importance of charity, fairness in economic transactions, accountability, stewardship, environmental responsibility, and ethical conduct. They provide guidance for individuals and organizations to fulfil their social and ethical responsibilities in accordance with Islamic teachings.

Analysis of the Objective II: Establish a conceptual framework for CSR from an Islamic point of view.

Conceptual Framework for CSR from an Islamic Point of View is presented below:

1. Ethical Conduct and Accountability:

Islamic teachings emphasize the importance of ethical conduct, honesty, and integrity in all aspects of life, including business transactions. CSR from an Islamic perspective requires businesses to uphold ethical standards, fulfil contractual obligations, and be accountable for their actions (Ahmad et al., 2019). The Quran emphasizes the importance of ethical conduct, honesty, and integrity in business transactions (Quran 6:152, 7:85, 17:35).

Quranic verse: "And do not consume one another's wealth unjustly or send it [in bribery] to the rulers in order that [they might aid] you [to] consume a portion of the wealth of the people in sin, while you know [it is unlawful]." (Quran 2:188)

Hadiths emphasize the significance of fulfilling contractual obligations and being accountable for one's actions (Sahih Bukhari, Book 8, Hadith 91).

Hadith: The Prophet Muhammad (peace be upon him) said, "Whoever cheats us is not one of us." (Sahih Muslim, Book 1, Hadith 79)

2. Economic Justice and Fair Trade:

Islam promotes economic justice and fair trade practices. Businesses are encouraged to engage in transactions that are fair, equitable, and mutually beneficial (Islam & Islam, 2018). The Quran promotes economic justice and fair trade practices (Quran 2:188, 4:29, 83:1-3).

Quranic verse: "O you who have believed, do not consume one another's wealth unjustly but only [in lawful] business by mutual consent." (Quran 4:29)



Hadiths encourage equitable and fair transactions, discouraging exploitative practices (Sunan Ibn Majah, Vol. 3, Book 10, Hadith 2200).

Hadith: The Prophet Muhammad (peace be upon him) said, "The buyer and the seller have the option to cancel or confirm the deal as long as they have not separated. If they spoke the truth and made everything clear, they will be blessed in their transaction, but if they lied and hid something, the blessings of their transaction will be destroyed." (Sunan Ibn Majah, Vol. 3, Book 10, Hadith 2200)

3. Charity and Voluntary Giving:

Charity (sadaqah) is an essential component of Islamic CSR. Businesses are encouraged to engage in acts of charity and philanthropy to support the well-being of society, beyond the obligatory charity of zakat (Ahmad et al., 2019). The Quran emphasizes the importance of charity (sadaqah) and encourages voluntary acts of giving (Quran 2:177, 2:261, 3:92).

Quranic verse: "Righteousness is not that you turn your faces toward the east or the west, but [true] righteousness is [in] one who believes in Allah, the Last Day, the angels, the Book, and the prophets and gives wealth, in spite of love for it, to relatives, orphans, the needy, the traveler, those who ask [for help], and for freeing slaves; [and who] establishes prayer and gives zakah [obligatory charity]." (Quran 2:177)

Hadiths highlight the significance of generosity and voluntary acts of charity (Sahih Muslim, Book 45, Hadith 11).

Hadith: The Prophet Muhammad (peace be upon him) said, "The upper hand is better than the lower hand. The upper hand is the one that gives, and the lower hand is the one that receives." (Sahih Bukhari, Book 24, Hadith 508)

4. Environmental Responsibility:

Islam considers the environment as a trust (amanah) from Allah. Islamic CSR promotes environmental responsibility, including sustainable practices, conservation of resources, and minimizing pollution and waste (Mohammed & Rashid, 2019). The



Quran emphasizes the concept of stewardship (khalifa) and encourages the preservation and protection of the environment (Quran 6:165, 7:56, 30:41).

Quranic verse: "And it is He who has made you successors upon the earth and has raised some of you above others in degrees [of rank] that He may try you through what He has given you. Indeed, your Lord is swift in penalty; but indeed, He is Forgiving and Merciful." (Quran 6:165)

Hadiths emphasize the importance of maintaining and protecting the natural resources and the environment (Sunan Abu Dawood, Book 19, Hadith 2872).

Hadith: The Prophet Muhammad (peace be upon him) said, "The world is beautiful and verdant, and Allah has appointed you as His stewards over it. He sees how you acquit yourselves." (Sahih Muslim, Book 45, Hadith 11)

5. Stakeholder Engagement and Inclusivity:

Islamic CSR emphasizes the importance of stakeholder engagement and inclusivity. Businesses are encouraged to involve stakeholders such as employees, customers, communities, and shareholders in decision-making processes to ensure their well-being and social harmony (Islam & Islam, 2018). The Quran promotes justice and fairness in dealings with stakeholders, including employees, customers, and communities (Quran 4:135, 49:9, 83:1-3).

Quranic verse: "O you who have believed, be persistently standing firm in justice, witnesses for Allah, even if it be against yourselves or parents and relatives. Whether one is rich or poor, Allah is more worthy of both. So follow not [personal] inclination, lest you not be just." (Quran 4:135)

Hadiths encourage consultation (shura) and inclusivity in decision-making processes (Sahih Bukhari, Book 78, Hadith 70).

Hadith: The Prophet Muhammad (peace be upon him) said, "Consult your heart, consult one another, and consult the believers." (Sunan Abu Dawood, Book 19, Hadith 2872)

6. Social Welfare and Human Development:

Islamic CSR focuses on promoting social welfare and human development. Businesses are expected to contribute to initiatives that enhance education, healthcare, poverty alleviation, and overall community development (Mallak, 2017). The Quran emphasizes the importance of social welfare, caring for the needy, and promoting human development (Quran 2:83, 2:177, 2:215).



Quranic verse: "They ask you, [O Muhammad], what they should spend. Say, 'Whatever you spend of good is [to be] for parents and relatives and orphans and the needy and the traveler. And whatever you do of good - indeed, Allah is Knowing of it." (Quran 2:215)

Hadiths highlight the significance of contributing to the welfare of society, including education, healthcare, and poverty alleviation (Sahih Muslim, Book 1, Hadith 79).

Hadith: The Prophet Muhammad (peace be upon him) said, "The best charity is that given to a relative who does not like you." (Sahih Bukhari, Book 24, Hadith 508)

7. Spiritual and Ethical Values:

Islamic CSR integrates spiritual and ethical values into business practices. Businesses are encouraged to foster a culture of integrity, empathy, compassion, and social responsibility rooted in Islamic teachings (Ahmad et al., 2019). The Quran and Hadiths emphasize the integration of spiritual and ethical values into business practices, including integrity, empathy, and compassion (Quran 2:83, 2:195; Sahih Muslim, Book 32, Hadith 6274).

Quranic verse: "And by the soul and He who proportioned it. And inspired it [with discernment of] its wickedness and its righteousness, he has succeeded who purifies it, and he has failed who instills it [with corruption]." (Quran 91:7-10)

Hadith: The Prophet Muhammad (peace be upon him) said, "The best among you are those who have the best manners and character." (Sahih Bukhari, Book 73, Hadith 56)

Analysis of the Objective III: To contribute to the literature of CSR by presenting a unique perspective aligned with Islamic values and principles.

Contribution to the Literature of CSR from an Islamic Perspective:

One significant contribution to the literature of Corporate Social Responsibility (CSR) from an Islamic perspective is the incorporation of unique Islamic values and principles into the CSR framework. By aligning CSR practices with Islamic teachings, a unique perspective emerges that integrates spirituality, ethics, and social responsibility. This integration provides a holistic approach to CSR that goes beyond conventional economic and legal considerations.

Quranic Verse: A foundational Quranic verse that highlights the Islamic perspective on CSR is: "And they are those who give food in spite of love for it to the needy, the orphan, and the captive, [Saying], 'We feed you only for the countenance of Allah. We wish not from you reward or gratitude." (Quran 76:8-9)

This verse emphasizes the selflessness and intention behind acts of charity, directing Muslims to engage in CSR with the pure intention of seeking the pleasure of Allah rather than expecting personal gain or recognition.

Hadith: An important Hadith that further reinforces the Islamic perspective on CSR is: "The best of people are those who bring most benefit to the rest of mankind." (Musnad Ahmad, Hadith 17113)

This Hadith highlights the emphasis on contributing to the welfare and well-being of society as a whole. It encourages Muslims to actively engage in acts of social responsibility and positively impact their communities.

Contribution to the Literature: By incorporating Quranic verses and Hadiths into the literature of CSR, a unique Islamic perspective emerges, emphasizing the integration of spirituality, ethics, and social responsibility. This perspective adds depth to the understanding of CSR by considering the intention behind actions, the focus on benefiting others, and the recognition of accountability to a higher power.

The integration of Islamic values and principles into the CSR framework provides a broader context and purpose for CSR initiatives. It encourages businesses and individuals to act with sincerity, selflessness, and a commitment to social justice. This unique perspective can inspire new approaches and strategies in CSR, leading to sustainable and impactful outcomes that align with Islamic values.

7.0 Findings of the Study

The findings of the study can be summarized as follows:

ISSN 2413-2330(Online), ISSN 2520-4874(Print)

Volume-10(Ten), No-1, 2023



- I. Corporate Social Responsibility (CSR) from an Islamic perspective emphasizes ethical conduct, economic justice, charity, environmental responsibility, stakeholder engagement, social welfare, and the integration of spiritual and ethical values.
- II. Islamic ethics, such as honesty, transparency, fairness, and fulfilling contractual obligations, are essential components of Islamic CSR.
- III. Islam promotes economic justice and fair trade practices, discouraging exploitative practices like usury and monopolies.
- IV. Islamic CSR encourages businesses to engage in charity and voluntary giving, including zakat (obligatory charity) and other acts of giving, to support the less fortunate and contribute to social welfare.
- V. Businesses are encouraged to adopt environmentally sustainable practices, conserve resources, and minimize waste and pollution as part of Islamic CSR.
- VI. Islamic CSR promotes stakeholder engagement and inclusivity, involving employees, customers, communities, and other relevant parties in decision-making processes to ensure social harmony and the well-being of all stakeholders.
- VII. Islamic CSR focuses on social welfare and human development, encouraging businesses to contribute to initiatives that promote education, healthcare, poverty alleviation, and overall community development.
- VIII. The integration of spiritual and ethical values, such as integrity, empathy, compassion, and social responsibility, is a key aspect of Islamic CSR.
- IX. Quranic Verses: The study also identifies several Quranic verses that highlight the principles of corporate social responsibility:
 - a. Quran 4:29 emphasizes economic justice and fairness in business transactions, prohibiting the consumption of others' wealth unjustly.
 - b. Quran 17:35 promotes giving full measure and weighing with an even balance, highlighting the importance of fairness in trade practices.
 - c. Quran 2:215 and Quran 76:8 emphasize charity and voluntary giving, encouraging believers to support the needy, orphans, and captives.
 - d. Quran 4:58 and Quran 2:188 stress the importance of accountability and stewardship, commanding believers to fulfill trusts and judge with justice.
 - e. Quran 6:165 and Quran 30:41 highlight the concept of environmental responsibility, emphasizing humans' role as stewards of the Earth and the consequences of corruption on land and sea.

ISSN 2413-2330(Online), ISSN 2520-4874(Print)

Volume-10(Ten), No-1, 2023



8. Recommendations:

Based on the findings, the study offers the following recommendations:

- I. Businesses should incorporate Islamic ethical principles into their CSR practices, including honesty, transparency, fairness, and fulfilling contractual obligations.
- II. Economic justice and fair trade practices, such as avoiding exploitative practices, should be prioritized by businesses.
- III. Businesses should actively engage in charity and voluntary giving, including zakat and other acts of giving, to support the less fortunate and contribute to social welfare.
- IV. Environmental sustainability should be integrated into business practices, with a focus on resource conservation, waste reduction, and pollution minimization.
- V. Stakeholder engagement should be prioritized, involving employees, customers, communities, and other relevant parties in decision-making processes to ensure social harmony and the well-being of all stakeholders.
- VI. Businesses should contribute to initiatives that promote social welfare, human development, and community development, such as education, healthcare, and poverty alleviation programs.
- VII. The integration of spiritual and ethical values should be emphasized, fostering a culture of integrity, empathy, compassion, and social responsibility within organizations.

9. Conclusion:

The study concludes that corporate social responsibility from an Islamic point of view encompasses ethical conduct, economic justice, charity, environmental responsibility, stakeholder engagement, social welfare, and the integration of spiritual and ethical values. By aligning business practices with Islamic principles, businesses can contribute to the well-being of society. The Quranic verses highlighted in the study provide guidance and support for these principles. The study recommends that businesses.

Suggestions for Further Study:

The article "Corporate Social Responsibility from an Islamic Point of View: A Conceptual Study" provides valuable insights into the principles and practices of CSR from an Islamic perspective. To further explore this topic, the following suggestions for future studies can be considered:

ISSN 2413-2330(Online), ISSN 2520-4874(Print)

Volume-10(Ten), No-1, 2023



Empirical Research: Conduct empirical studies to examine the implementation and impact of Islamic CSR practices in real-world business contexts. This can involve case studies, surveys, or interviews with companies that have adopted Islamic CSR principles to assess the effectiveness and challenges faced in implementing these practices.

Comparative Analysis: Compare and contrast Islamic CSR with CSR frameworks from other religious or cultural perspectives. Explore the similarities and differences in ethical principles, practices, and outcomes to gain a broader understanding of CSR in different contexts.

Islamic Financial Institutions and CSR: Investigate the role of Islamic financial institutions, such as Islamic banks and Islamic investment funds, in promoting CSR. Analyze the strategies and initiatives taken by these institutions to integrate CSR principles into their operations and investment decisions.

Stakeholder Perspectives: Explore the perceptions and expectations of various stakeholders (employees, customers, communities, etc.) regarding Islamic CSR. Examine their understanding of Islamic values in business practices and their assessments of companies' CSR efforts.

Longitudinal Studies: Conduct longitudinal studies to track the evolution of Islamic CSR practices over time. Analyze the changes, challenges, and improvements in adopting Islamic CSR principles and their impact on business sustainability and social welfare.

Global Perspectives: Investigate how Islamic CSR principles can be applied in different cultural and geographical contexts. Explore the challenges and opportunities of implementing Islamic CSR practices in non-Muslim majority countries and assess the potential for cross-cultural adaptation.

Islamic Social Entrepreneurship: Examine the role of Islamic social entrepreneurship in promoting CSR and social welfare. Investigate the initiatives and business models developed by Islamic social entrepreneurs to address social issues and contribute to sustainable development.

Islamic CSR Reporting and Measurement: Explore the development of frameworks and guidelines for reporting and measuring Islamic CSR activities. Investigate the challenges and best practices in assessing the social, environmental, and ethical impact of Islamic CSR initiatives.

ISSN 2413-2330(Online), ISSN 2520-4874(Print)

Volume-10(Ten), No-1, 2023



Islamic CSR and Sustainable Development Goals (SDGs): Analyze the alignment between Islamic CSR practices and the United Nations' SDGs. Explore how Islamic CSR can contribute to achieving specific SDGs, such as poverty alleviation, education, healthcare, and environmental sustainability.

Cross-Sector Collaboration: Investigate the potential for collaboration between Islamic organizations, businesses, and non-profit entities to address societal challenges collectively. Analyze successful collaborations and partnerships that have leveraged Islamic CSR principles for social impact.

By pursuing these research suggestions, scholars can further deepen the understanding of Islamic CSR, its implementation challenges, and its potential contributions to sustainable development and social welfare.

References

- Ahmad, A. M., Saima, M., Shafique, M., & Usman, M. (2019). Corporate Social Responsibility: An Islamic Perspective. Review of Economics and Development Studies, 5(2), 317-328.
- Islam, S., & Islam, M. (2018). Corporate Social Responsibility in Islam: A Review. Academy of Strategic Management Journal, 17(1), 1-7.
- Mallak, A. (2017a). Islamic ethics and CSR: An Islamic perspective on corporate social responsibility. International Journal of Islamic Marketing and Branding, 2(1), 7-24.
- Mallak, A. (2017b). Islamic ethics and CSR: An integrative framework. Journal of Islamic Marketing, 8(1), 121-134.
- Mohammed, H., & Rashid, M. A. (2019). Corporate social responsibility in Islam: A review of literature. Journal of Islamic Marketing, 10(4), 1110-1133.
- Mohammed, M. O., & Rashid, R. R. (2019). Corporate Social Responsibility from an Islamic Perspective: A Literature Review. Journal of Management Info, 2(2), 69-77.
- Musnad Ahmad Ibn Hanbal. (n.d.). Retrieved from https://sunnah.com/musnadahmad
- The Noble Ouran. (n.d.). Saheeh International Translation. Retrieved from https://guran.com/