

Résumé of

Md. Shariful Haque

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Education:

| Examinations | School/College/University | Duration | | Performance | | Year of passing | Specialization |
|--------------|--|----------|------|---------------------------|-----------------|-----------------|----------------------------|
| | | From | To | Class/Div / CGPA | Position/ Place | | |
| Ph.D. | Universiti Malaysia Perlis, Malaysia | 2014 | 2019 | Passed | | 2019 | Green Consumption Behavior |
| MBA | International Islamic University Chittagong (IIUC) | 2002 | 2003 | 3.87 in the scale of 4.00 | | 2003 | Marketing |
| BBA | International Islamic University Chittagong (IIUC) | 1997 | 2001 | 3.44 in the scale of 4.00 | | 2001 | General |
| HSC | Narsingdi Govt. College | 1994 | 1996 | 2nd | | 1996 | Science |
| SSC | Jhikorgacha M.L Pilot High School | 1992 | 1994 | 1st | Star Marks | 1994 | Science |
| | | | | | | | |

Special Training:

- Participated in several seminars and symposiums on **OBE, IQAC, BNQF** at **Bangladesh Accreditation Council (BAC)**, and at **IIUC**.
- Participated in an International Workshop on ‘**Redesigning Curriculum and Writing Text Book from Islamic Perspective: A Special Reference to Economics and Business Studies**, (WCDTB, 2012) held from 29 June to 03 July 2012 at **ISTAC** and **KENMS**, **IIUM**, Malaysia
- Joined in the 5th International Conference on **Islam, Education and Development** held on 17, 18 September, 2011 in Dhaka Bangladesh
- Joined and presented paper in an **International Conference on Marketing (ICMAR 2010)** held at Renaissance Hotel, Kuala Lumpur, from 23-24 June 2010, Organized by **IIUM**
- Done a certificate course on ‘**Core Teaching Skills**’ at **IBA, Dhaka University**; held from 30 May to 07 June, 2009
- Joined in a seminar on **Global Financial Crisis and Our preparedness to face the Challenges** held on January 31, 2009 at Summer Palace Hotel in Dhaka, Organized by **Rapport Bangladesh**
- Joined in a workshop on **Research Methodology** held on July 16, 2009 organized by **DBA, IIUCDC**
- Participated in the 04 days Training course on **Dynamic Leadership** from October 21, to October 24, 2002 organized by **World Assembly of Muslim Youth (WAMY)**, Bangladesh Office

Job Experience:**Academic Positions held (in chronological order)**

| Position | Institution | Duration |
|---------------------|---|----------|
| Professor | International Islamic University Chittagong | 3 Months |
| Associate Professor | International Islamic University Chittagong | 12 Years |
| Assistant Professor | International Islamic University Chittagong | 5 Years |
| Lecturer | International Islamic University Chittagong | 4Years |

Subjects taught:

Introduction to Business, Brand Management, Services Marketing, Advertising, Marketing Management, Principles of Marketing, Business Law, Training & Development, Entrepreneurship Development, Operations Management, Human Resources Management etc.

Worked as a Lead Trainer:

- Bangabondhu Sheikh Mujibur Rahman Meritime University, Bangladesh, – **Outcome Based Education (OBE), Curriculum Development**
- Islami Bank Trainin & Research Academy, CRC, - Integrated Services Marketing
- Southern University Bangladesh, Chattogram, – **Outcome Based Education (OBE), Curriculum Development**
- Bangladesh Power Development Board, Cox's Bazar – **Services Marketing**
- SEIP, Entrepreneurship Development Training under SME & Special Programmes Department, Bangladesh Bank, Facilitated by CRC, IBTRA – **Business Networking**
- Bangladesh Jute Research Institute, Dhaka – **Jute Marketing**

Administrative positions held:

| Positions | Duration | Institutions | Nature of Job |
|-------------------------|-----------------------|------------------------------------|-------------------------------------|
| Convener | 2022 - till date | PSAC, DEB, IQAC | Quality Assurance Monitoring in the |
| Chairman | 3 Years (2018-2021) | Dept. of Economics & Banking, IIUC | Department Supervision |
| Warden | 3 years (2009 - 2012) | IIUC Male Hostels | Supervision |
| Assistant Warden | 5 Years (2004 - 2009) | IIUC Male Hostel - 1 | Supervision |

Membership of renowned institutions/organization/societies:

- Editor, International Journal of Ethics in Social Sciences (ISSN 2308-5096)
- Director Communication, Center for Research on Islamic Management & Business (CRIMB)
- Ex-President, IIUC EB Club, Dept. of Economics & Banking, IIUC
- Reviewer, Journal of Islamic Marketing, Emerald
- Editor, Business Review Bangladesh (ISSN 2224-1884)

List of Research and Publications:**a. Books:**

| Title of book(s) | Publisher | Year of Publication | Number of Pages |
|---|---|---------------------|-----------------|
| MARKETING (Conventional & Islamic Approach) ISBN: 978-984-8471-11-1 | Bangladesh Institute of Islamic Thought (BIIT) – Bangladesh Chapter of IIIT, Virginia, USA | 2013 | 207 Pages |

b. Published Papers:

1. **Haque, M. S. (2024) Behavioral Intention to Green Consumption: A Perspective of Muslim Consumers in Bangladesh**, *IIUC Studies*, 21(2)
2. Labony, S. A., **Haque, M. S.**, Rahman, F., Shahabuddin, A. M., & Sultana, T. (2024). **The Financial Development, Institutions, and Poverty Reduction Empirical Evidence from South Asian Countries**. *Bangladesh Journal of Multidisciplinary Scientific Research*, 9(1), 32-41. <https://doi.org/10.46281/bjmsr.v9i1.2207> (Scopus)
3. **Haque, M.S.**, Mamun, A.M.A., Shahabuddin, A.M., Rahman, F., and Sharif, S.B. (2024). **Intention of Bangladeshi young girls toward green consumption A study on private university students**. *Innovative Marketing*, 20(1), 17-30. doi10.21511/im.20(1).2024.02 (Scopus, Q2)
4. **Haque, M. S.**, Shahabuddin, A. M., Hossain, M. E., Akter, K. & **Hoque, M. S. (2023). Customers Perceptions to Accept the Islamic Credit Card (ICC) in Bangladesh**. *American Journal of Economics and Business Administration*, 15(1), 31-43. <https://doi.org/10.3844/ajebasp.2023.31.43>
5. Islam, K. A., Islam, S., Al-Kharusi, S., Bhuiyan, A. B., & **Haque, M. S. (2023). Individuals' purchase intention of the Sukuk bond A study on developing economy**. *Innovative Marketing*, 19(3), 187-196. doi10.21511/im.19(3).2023.16 (Scopus, Q2)
6. Chowdhury, M. S. A., Shahabuddin, A. M., Ullah, H., **Haque, M. S.**, & Ahmmed, M. (2023). **Comparative Study of Islamic Credit Cards to be Accepted: Muslim Consumers' Perceptions**. *American International Journal of Social Science Research*, 14(1), 1-8. doi.org/10.46281/aijssr.v14i1.1921 (ABDC)
7. Chowdhury, M. S. A., Islam, M. A., Islam, **M. S.**, **Hoque, M. A.**, **Haque, M. S.**, Shahabuddin, A. M., & Chowdhury, M. S. R. (2023). **Effect of e-banking practices in the banking sector of Bangladesh-customers' perception**. *International Journal of Applied Economics, Finance and Accounting*, 17(1), 88-96. DOI 10.33094/ijaefa.v17i1.1064 (Scopus)
8. Islam, K. M. A., Islam, S., Karim, M.M., **Haque, M.S.**, and Sultana, T. (2023). **Relationship between e-service quality dimensions and online banking customer satisfaction**. *Banks and Bank Systems*, 18(1), 174-183. (Scopus)
9. Islam, K.M.A, Karim, M. M, Islam, S, **Haque, M.S.**, and Sultana, T. (2022). **Exploring the effect of job satisfaction, employee empowerment, and emotional intelligence on bank employee performance A study on commercial banks in Bangladesh**. *Banks and Bank Systems*, 17(3), 158-166. doi10.21511/bbs.17(3).2022.13 (Scopus, Q3)
10. Rashid, M., Ur, H., Uddin, N., **Haque, M. S.**, & Hossain, S. Z. (2022). **Good governance and tax evasion mediating effect of socioeconomic conditions**. *Asia-Pacific Journal of Regional Science*, 1-18. (Scopus)
11. Chowdhury, M. S. A., **Haque, M. S.**, Chaudhury, N. J., Islam, S., Hassan, M. R. & Ahsan, S. M. H. (2022). **Impact of Information Technology Training on Staff Engagement and Productivity A Study on Some Selected Commercial Banks in Chattogram City**. *Journal of Computer Science*, 18(4), 246-256. <https://doi.org/10.3844/jcssp.2022.246.256> (Scopus)
12. Mumu, J. R., Saona, P., **Haque, M. S.**, & Azad, M. A. K. (2021). **Gender diversity in corporate governance a bibliometric analysis and research agenda**. *Gender in Management An International Journal*. (Scopus, SSCI)
13. Alhassan, I., Islam, K. A., & **Haque, M. S. (2021). SUSTAINABILITY REPORTING AND FINANCIAL PERFORMANCE OF LISTED INDUSTRIAL GOODS SECTOR IN NIGERIA**. *International Journal of Accounting & Finance Review*, 9(1), 46-56. (ABDC)
14. Kurawa, J. M., Alhassan, I., Islam, K. A., & **Haque, M. S. (2021). OWNERSHIP STRUCTURE AND FINANCIAL REPORTING QUALITY IN LISTED NON-FINANCIAL FIRMS IN NIGERIA**. *International Journal of Accounting & Finance Review*, 9(1), 57-73. (ABDC)
15. Rahman, M. A., & **Haque, M. S. (2021). Customer-Perceived Value on Samsung and Apple Smartphone A Comparative Study on Japanese and Bangladesh University Students**. *Journal of International Business and Management*, 4(7), 01-20.
16. Chowdhury, M.S.A., Islam, M.S., Haque, M.S., Bappi, M.A.U., Mowla, M.M. (2021). **Fraudulence Issues in E-commerce and its Remedies Cases during COVID-19 Pandemic in Bangladesh**. *Australian Journal of Business and Management Research*, Vol 6, No. 1, 2021; p.120-130.
17. **Haque, M.S.**, Islam, M.A., Bakar, R. (2019). **Identification of Factors and Development of a Theoretical Framework for Green Consumption Behavior in Perspective of Muslim Consumers in Developing Countries**, *International Journal of Ethics in Social Sciences* Vol. 6, No. 1.
18. Barua, M., Rahman, M.S., Mahmudul, M., **Haque. M.S. (2015). Perception and Awareness of Bangladeshi Companies to Go for Green Marketing: A Study on Mobile Phone Sector**. *Australia and New Zealand Journal of Social Business, Environment and Sustainability*, Vol. 1, Issue. 1, Page 1-18.
19. **Haque, M.S.**, Islam, M.A., Bakar, R. (2014). **Malaysia's Experience with Poverty Reduction Lessons for Bangladesh**, *International Journal of Ethics in Social Sciences*, Vol. 2, No. 2,
20. Azad, M.A.K., Masum, A.K.M., **Haque, M.S. (2015). Use of Circular Malmquist Index (CMI) and Variable Returns to Scale (VRS-MI) in Productivity Measurement- A Comparative Study**, *International Journal of Ethics in Social Sciences*, Vol. 2, No. 2, <http://www.crimbbd.org/wp-content/uploads/2015/01/3.5-Azad.pdf>

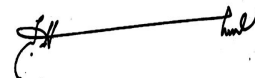
21. Shahnewaz, S.T., **Haque, M.S.** (2014). **Contribution of Privatized Commercial Banks in Agricultural Investment – A Case of Islami Bank Bangladesh Limited.** *International Journal of Ethics in Social Sciences*, Vol. 1, No. 1,
22. **Haque, M. S.**, Shahnewaz, S. T., & Siddiquee, M. N. (2013). **Ethical implications of public relations in Bangladesh: Islamic perspective.** *Asian Business Review*, 2(1), 37-41.
23. **Haque, M.S.**, Hossain, M. E., & Raihan, M.A. (2013) **Attitude of Students Towards Islamization of Knowledge A Case of International Islamic University Chittagong.** *PEACELAND JOURNAL*, Peace Land Trust, Vol. 1, No. 1.
24. **Haque, M. S.** (2012). **An Analysis of Malaysian and Bangladeshi Tourism Economy and Marketing.** *Business Review – Bangladesh*, Vol. 1, No. 2.
25. **Haque, M. S.**, Azad, M.A.K., & Raihan, M.A. (2012). **FairTrade Practices in European Market Policy Guidelines and a Model Suggestion for Bangladesh.** *World Journal of Social Sciences*, Vol. 2, No. 4, Page 1-18.
26. **Haque, M.S.** (2012). **Tools for Managing Competition A Case study of Islami Bank Bangladesh Limited Marketing** *Business Review – Bangladesh*, Vol. 1, No. 1, Page 167-175.
27. Mohiuddin, M. G., & **Haque, M. S.** (2012). **Behaving ethically: An essence of Islamic marketing system.** *European Journal of Business and Management*, 4(16), 34-44.
28. Azad, M.A.K., Imran, M.S., **Haque, M.S.** (2012). **Company Size Does Intellectual Capital Differ? – A Study of UK Based Companies.** *World Journal of Social Sciences*, Vol. 2, No. 5, Page 1-18.
29. Rahman, M.R., **Haque, M.S.** (2011) **Marketing: An Islamic Perspective.** *World Journal of Social Sciences*, Vol. 1, No. 3, Page 1-18.
30. **Haque, M.S.**, Ahmad, M.M. (2010) **Practices of Corporate Social Responsibility A Study on some Islamic Organizations in Bangladesh.** *IIUC STUDIES*, Vol. 7, Page 249-282
31. **Haque, M.S.**, Khan, M.M.H. (2008) **An Islamic Model of Promotional Mix A Study on Advertising.** *Management – Islamic Perspective (A Compiled Book)*, Published by BIIT July 2008, Pp. 211-224, ISBN 984-70103-000-4 (Book Chapter)

Personal Details:

- Father's Name: Md. Aminul Haque
- Mother's Name: Anwara Begum
- Date of birth and present age: 20 January, 1979; Age: 46 Years 01 Month
- Birth Place: Narsingdi, Bangladesh
- Permanent Address: Village/Area: Puranpara
- Post: Gabtoli Madrasa, Thana: Narsingdi Sadar District: Narsingdi, Bangladesh
- Cell: +8801712 262 949
- Marital Status: Married with 4 Children (3 Daughters and 1 Son)
- Nationality: Bangladeshi By Birth
- Religion: Islam (Sunni)

Names and address of Referees:

1. **Professor Dr. Zahed Husain Sikder**, Ex-Dean, Faculty of Social Sciences, IIUC, Cell: +880172 048 8488
2. **Mr. Monir Ahmmed**, Associate Professor, & Chairman, Department of Economics & Banking, IIUC Cell: +880181 932 1690, mahmmed@iiuc.ac.bd



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(Md. Shariful Haque, Ph. D.)